



UJJWAL KHARBANDA

GRAPHIC AND UI/UX DESIGNER

WORK EXPERIENCE

SUNLIGHT CHRONICLES | GRAPHIC AND WEB DESIGNER

NOV 23- PRESENT CONTRACT BASED

- **Branding and marketing content creation** Produced diverse marketing collateral, including social media content, video editing, packaging designs, Amazon banners, logos, and catalogs for a range of fashion and wellness brands like Qurated, Mekaan, Paradise Wellness, Sattya Skincare, as well as Horeca chains like Woodside Estate and Era Kingdom.
- **Content Coordination:** Contributed to product shoots and directed sets to ensure the successful capture of visuals for brands spanning industries, from electronics with LRIPL to automobiles with U Trust, maintaining a high standard of quality and creativity throughout.
- **UI/UX:** Led UI/UX design projects for websites such as Salons&Boutiques and Savour&Aura, focusing on user experience and interface.

FREELANCE GRAPHICS AND WEB DESIGN PROJECTS

JUNE 23 - PRESENT

- **Varied Project Experience:** Led design projects for well-known brands like Sadhayush Spa, creating event visuals and branding materials. Produced design material, graphics and printables for carnivals, brand launches, Parties and other events . Handled brand identity work for clients such as Quirky Prints and Faxon Mortgages, Ivar media, among others.
- **Digital Design Skills:** Assisted and developed user-friendly website design for companies like 69 Design and NSN Interiors. Managed marketing campaigns and branding for F&B businesses like Big Beer Cafe, designing logos, coasters, packaging, pamphlets, stickers along with video editing .
- **Creative Solutions:** Offered image editing and retouching services, alongside creating engaging infographics, banners, billboards, etc.

MHK EXPORTS | GRAPHIC DESIGNER

MARCH 22- APRIL 23

- **Custom Print & Digital Design** Created unique prints and digital art for international clients like Nasusin, Richauelo, and Koton. Designed brand catalogues to boost client branding and visibility.
- **Multimedia Content Coordination:** Produced presentations and catalogues for reputed brands like Mango, Yargici, etc. Handled tasks like image editing, photo shoots, and video editing to make engaging multimedia content.

431-88 BY SHWETA KAPUR | GRAPHIC DESIGNER INTERN

JUNE 21- SEPT 21

- **Creative Design:** Designed digital catalogues for brands like Kala Ghoda and House of Meagan, retouched and edited photo shoots, and created illustrations, infographics, presentations along with video editing.
- **Operational & Collaboration:** Assisted in product costing, collaborated in a dynamic team environment, and created diverse collateral like advertisement banners, pamphlets, and social media content for the brand.

PROFILE

My experience spans a wide range of creative projects, showcasing proficiency in multimedia design and brand identity development. With diverse graphic design skills, I excel in website design, motion graphics, logo design, branding and PR.

CONTACT

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SKILLS

Brand and identity design
Print design
Digital graphics
UI/UX design
Illustrations
Infographics
Motion graphics
Event graphics
Consultation
Photo editing and retouching
Social media design

SOFTWARES

Photoshop	Premier pro
Illustrator	After effects
Indesign	Adobe XD
Procreate	Figma
Coraldraw	Wix

EDUCATION

- **MAAC INSTITUTE**
2022 - 2023 I Certificate Course in Graphic Design, Illustration and web design
- **PEARL ACADEMY**
2018 - 2022 I Apparel and digital design